



#### - UNDER EMBARGO UNTIL 7am CET on 11 JANUARY 2024 -

London and Paris on 11 January, 2024

# ARTNOVA announces the acquisition of THE ART BUSINESS CONFERENCE and the development of the leading international conference network for the art market

**ArtNova**, the cultural industries investment fund created by **Frédéric Jousset**, is proud to announce the acquisition of Art Market Minds which organises the annual Art Business Conference in London and New York. This is the first international investment of ArtNova since its founding in Paris, in 2019.

**Louise Hamlin**, founder of The Art Business Conference, retains a minority stake in the company and will continue to lead and develop the network of events. Since the first edition of event in London in 2014, Louise has succeeded in establishing these days as the forums of choice for all professionals in the industry as well as numerous loyal partners.

As part of this acquisition, The Art Market Day, the main forum for art market players in Paris organised by Beaux Arts & Cie (the leading cultural media group owned by ArtNova), will now become **The Art Business Conference Paris** and its management is entrusted to Louise Hamlin.

"Louise has created the ultimate reference for art market conferences. I look forward to working with her to develop and expand this network internationally," says Jean-Baptiste Costa de Beauregard, Investment Director at ArtNova and Deputy CEO of Beaux Arts & Cie.

"Joining ArtNova is the best way to continue building our international art market community while strengthening the entrepreneurial spirit of The Art Business Conference. We will be able to boost existing events while opening up new destinations in the near future," says Louise Hamlin

The Art Business Conference is pleased to confirm the following dates for the 2024 conferences as follows:

- The Art Business Conference at TEFAF Maastricht, Friday 8 March 2024
   For more information: https://artbusinessconferencetefaf.eventbrite.co.uk
- The Art Business Conference in New York, 23 May, 2024
- The Art Business Conference in London, 10 September, 2024
- The Art Business Conference in Paris, November 2024

### **About ArtNova**

Founded by entrepreneur Frédéric Jousset, ArtNova is the first impact investment fund entirely dedicated to the cultural and creative industries (CCI) sector. With €100 million under management, it comprises three divisions: the 100%-owned Beaux Arts & Cie group (Beaux Arts Magazine, Le Quotidien de l'Art, Beaux Arts Consulting, SITEM, ...); ArtNova Capital, a portfolio of minority stakes in

development capital (Emissive, RealCast, LaCollection, ...); and ArtNova Patrimoine, which invests in cultural and heritage sites (Hangar Y, Aura Invalides, ...).

artnova.fr/en

#### **About The Art Business Conference**

Founded in 2014 by Louise Hamlin, who had identified the lack of a forum to bring together international art market players, Art Market Minds has set the benchmark with The Art Business Conference, an annual gathering in London in September and in New York in the spring, supplemented by satellite events held in the past at Art Dubai, TEFAF Maastricht and Cape Town, as well as digital events such as The Art Provenance Symposium. Each conference brings together several hundred participants around leading voices from inside and outside the market, and is supported by numerous partners (insurers, technology, logistics, etc.). The conferences provide delegates with a 360° perspective on the latest developments within the trade, while introducing new products and ideas to help revolutionise it.

theartbusinessconference.com

## Contacts:

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#### **The Art Business Conference**

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